A photograph of numerous umbrellas on tall poles against a sunset sky. The sky transitions from a deep orange at the bottom to a soft purple at the top. The umbrellas are silhouetted against the bright light of the setting sun.

# A Roadmap to Enhancing User Control via Privacy Dashboards

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# User Control

# Regardless of jurisdiction, citizenship and location of data

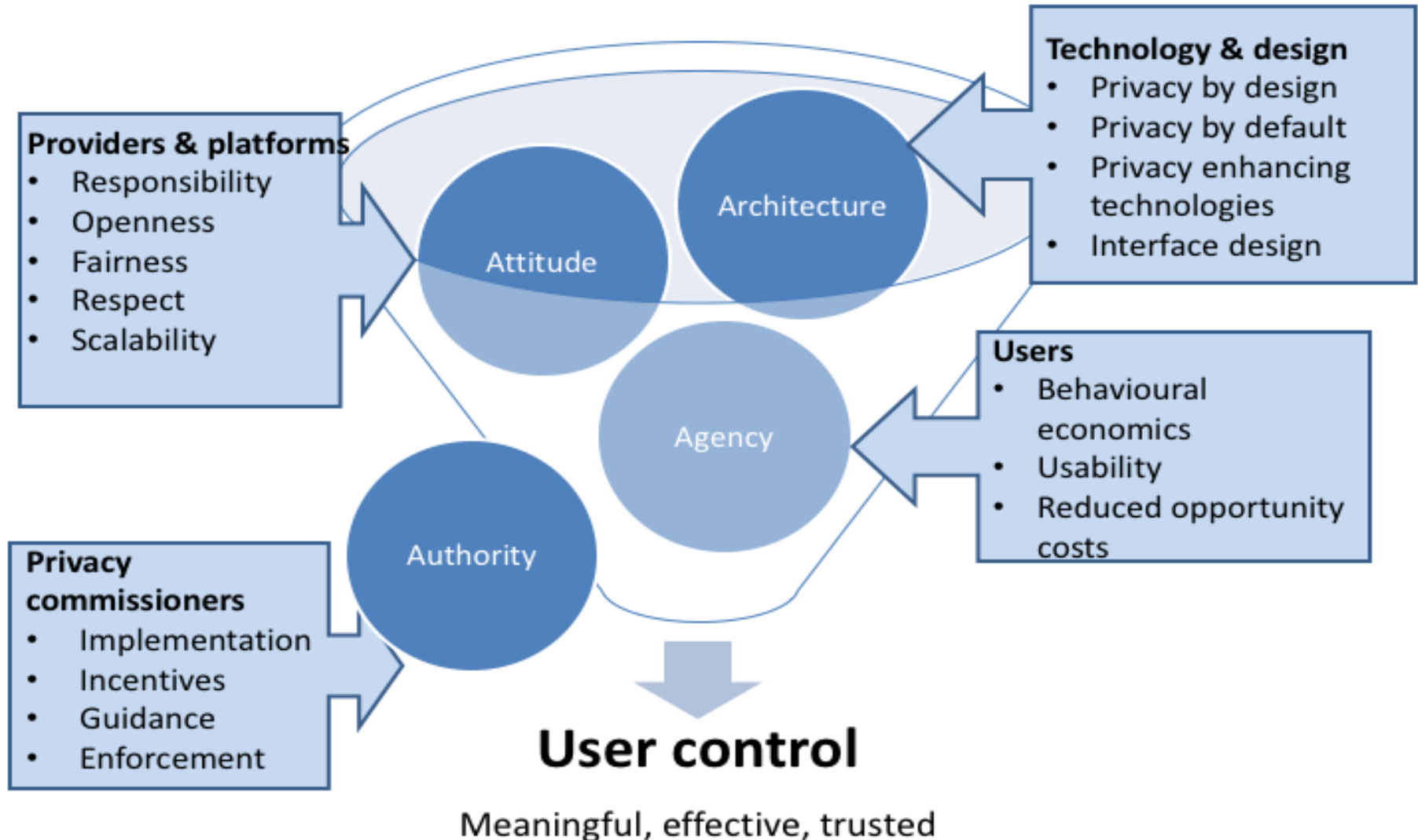
Four measures:

- (1) Consolidate
- (2) Customize
- (3) Upgrade
- (4) Privacy by design



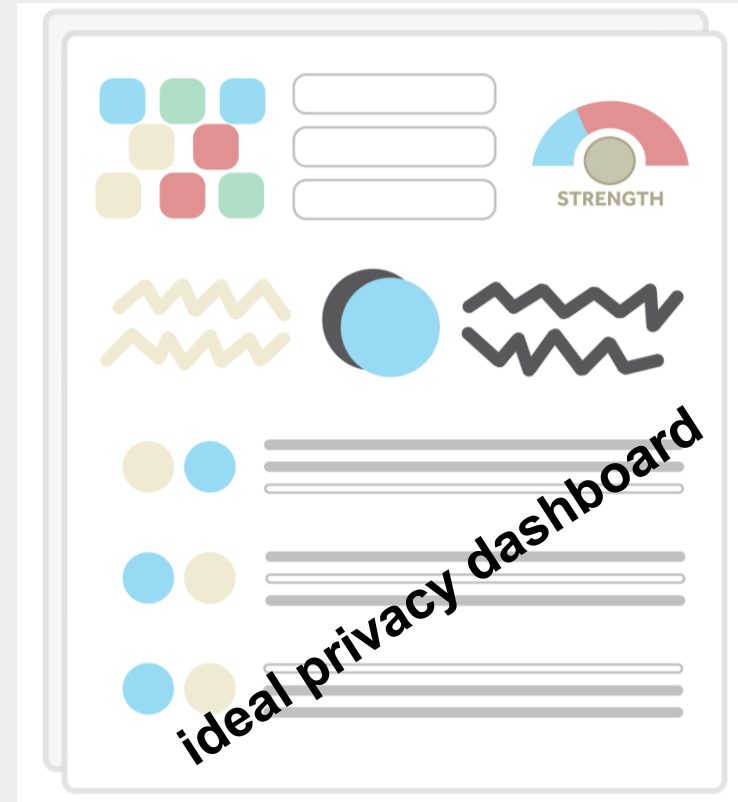


# State of research on user control



# Enhancing User Control via Privacy Dashboards

- (1) Realistic and feasible
- (2) Usability and design
- (3) Configurable defaults
- (4) Granular controls
- (5) Scalable and persistent
- (6) Technically enforced
- (7) Trustworthy and fair
- (8) Transparent and verifiable



# Recommendation

- Privacy dashboards as a prototype of a user control enhancing mechanism
- Develop actionable guidance on user control enhancing privacy dashboards
- Hand-in-hand with a scientifically-backed methodology against which actual privacy dashboards can be assessed