A Roadmap to Enhancing User Control via Privacy Dashboards
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27 October 2017, Hong Kong
User Control
Regardless of jurisdiction, citizenship and location of data

Four measures:
1. Consolidate
2. Customize
3. Upgrade
4. Privacy by design
State of research on user control

- Providers & platforms
  - Responsibility
  - Openness
  - Fairness
  - Respect
  - Scalability

- Technology & design
  - Privacy by design
  - Privacy by default
  - Privacy enhancing technologies
  - Interface design

- Users
  - Behavioural economics
  - Usability
  - Reduced opportunity costs

- Authority
- Architecture
- Agency
- Attitude

User control

Meaningful, effective, trusted
Enhancing User Control via Privacy Dashboards

(1) Realistic and feasible
(2) Usability and design
(3) Configurable defaults
(4) Granular controls
(5) Scalable and persistent
(6) Technically enforced
(7) Trustworthy and fair
(8) Transparent and verifiable
Recommendation

- Privacy dashboards as a prototype of a user control enhancing mechanism
- Develop actionable guidance on user control enhancing privacy dashboards
- Hand-in-hand with a scientifically-backed methodology against which actual privacy dashboards can be assessed