Singapore’s Personal Data Protection Philosophies: Pivoting from Compliance to Accountability to Support Innovation

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Pivoting from Compliance to Accountability

∞ Moving towards a regime that places emphasis on ongoing compliance with protection standards that is integrated with business processes

∞ Promoting the adoption of tools like risk assessments, data protection management programmes and consent registers

∞ Promoting corporate-consumer dialogue through trust marks, breach notification and online dispute resolution

∞ Promoting and recognising adoption of data protection by design practices and privacy enhancing technologies

∞ De-emphasising broad ex-ante consent and providing parallel options for processing
3-Stage Process to Accountability

1. DP Guides and Tools
2. DP Trustmark
3. PDPA Review
PDPC’s Regulatory Sandbox for Data Sharing

- PDPC recognises that in today’s Digital Economy, data sharing can be beneficial, and sometimes even necessary, to deliver services and innovate.

- Provision for a “regulatory sandbox” through Data Sharing Arrangement (DSA) under PDPA’s exemption provision:
  
  - Sharing with a specified group for a specified period of time
  - For defined and specific purposes
  - Obtaining consent is either impractical or undesirable
Thank You

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